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(Stock Code: 595)

PROFIT WARNING

This announcement is made by AV Concept Holdings Limited (the "Company", together with its subsidiaries, the "Group") pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules") and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors of the Company (the "Board") wishes to inform the shareholders of the Company and potential investors that based on the Board's preliminary assessment of the unaudited consolidated management accounts of the Group for the year ended 31 March 2023 (the "Year") and the information currently available to the Group, the Group is expected to record a decrease in consolidated profit attributable to owners of the Company by not less than 80 % for the Year, as compared to that of approximately HK\$231.0 million for the year ended 31 March 2022.

It is expected the aforesaid decline in consolidated profit attributable to owners of the Company was mainly attributable to, among others, (i) a decrease in revenue due to decrease in demand of semiconductor components in the market; (ii) a decrease in gross profit as a result of decrease in revenue and due to the market fluctuation for semiconductor industry, there has been a decline in the gross profit margin; and (iii) a decrease in share of profits and losses of joint ventures and associates as compared to that for the year ended 31 March 2022 primarily resulting from poor performance of the joint venture during the Year.

As at the date of this announcement, the Company is still in the process of finalising its unaudited consolidated financial results of the Group for the Year. The information contained in this announcement is only based on the preliminary assessment made by the Board with reference to the unaudited consolidated management accounts and information currently available to the Board, which have not yet been audited nor reviewed by the auditor of the Company and may be subject to adjustment. Shareholders of the Company and potential investors are advised to read the audited consolidated annual results for the Year carefully, which is expected to be published on 23 June 2023 pursuant to the requirements of the Listing Rules.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the securities of the Company.

By order of the board of

AV Concept Holdings Limited

So Yuk Kwan

Chairman

Hong Kong, 13 June 2023

As at the date of this announcement, the Board comprises three executive Directors, Dr. So Yuk Kwan (Chairman), Mr. So Kevin Chi Heng and Mr. So Chi Sun Sunny and three independent non-executive Directors, Dr. Lui Ming Wah, PhD, SBS, JP, Mr. Charles Edward Chapman and Mr. Lai Yat Hung Edmund.

In the case of inconsistency, the English text of this announcement shall prevail over the Chinese text.